

# Elements of Art & Principles of Design

Digital Photography

# Elements of Art

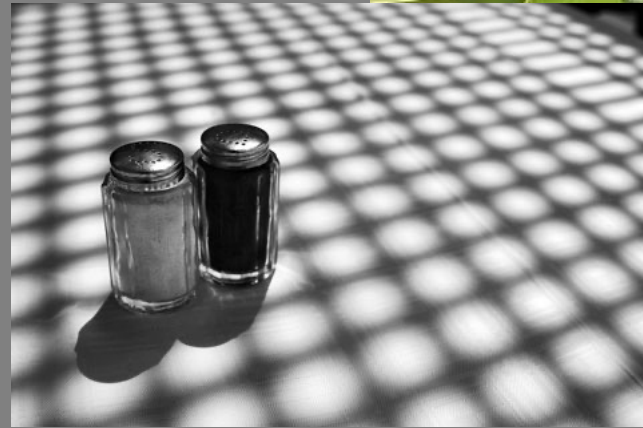
# Color

- Hue
- Value
- Intensity
- Contrast
- Warm/Cool
- Depth



# Shape/Form

- Architectural
- Natural
- Geometrical
- Organic
- Abstract
- Non-objective
- Realistic



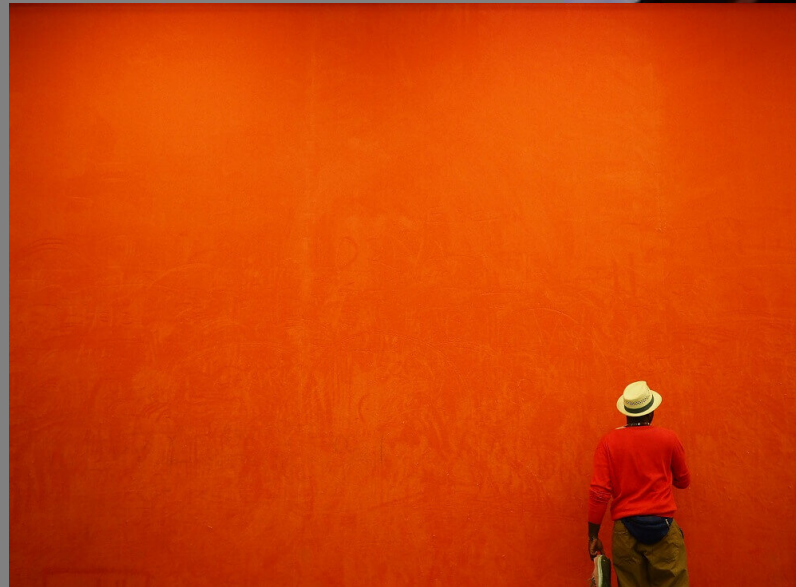
# Line

- Contour
- Cross-hatch
- Gestural
- Implied
- Movement



# Space

- Actual
- Perspective
- Aerial



# Texture

- Actual
- Simulated



# Value

- Gray scale
- Value Contrast
- Value Changes
- Focal Area





# Principles of Design

# Balance

- Symmetrical
- Asymmetrical
- Radial
- Value



# Contrast

- Simultaneous
- Value
- Texture
- Shape
- Temperature
- Color



# Emphasis

- Focal Area
- Color
- Atmospheric



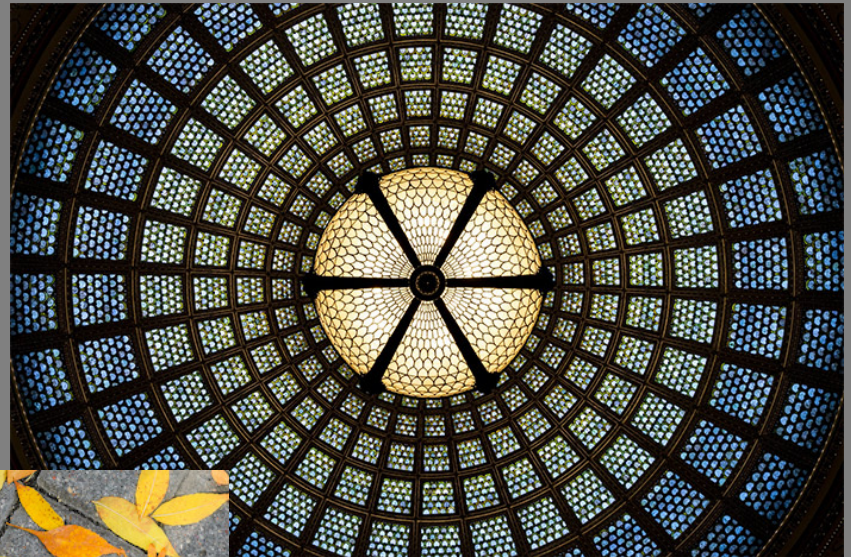
# Movement/Rhythm

- Linear
- Closure
- Shapes
- Regular
- Irregular



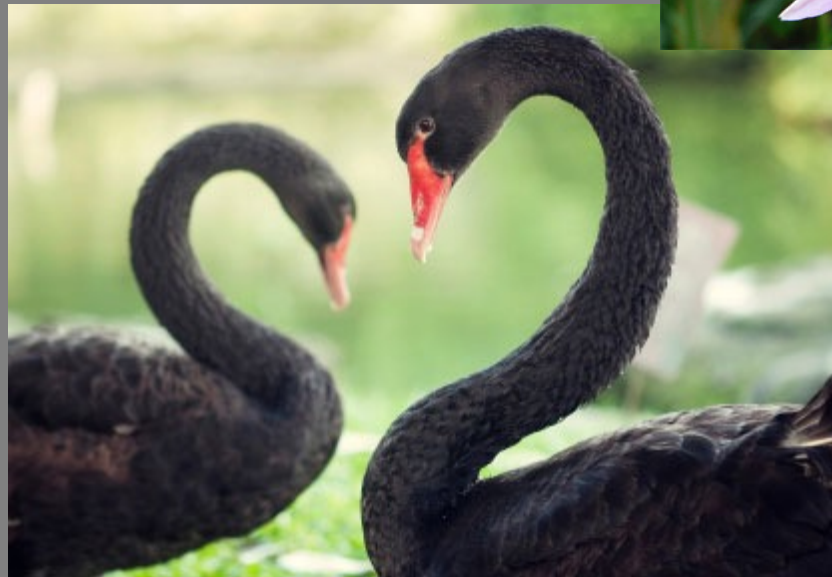
# Pattern

- Planned
- Regular
- Radial



# Proportion

- Line
- Shape
- Space
- Texture



# What not to do...

